

## Fashion Design (FA001)

### Admission For The 2008-2009 Academic Year

### Portfolio Guidelines

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**Portfolio** The Portfolio is your opportunity to display your ability, skill, creativity, and knowledge about fashion. Please read carefully – your ability to adhere to the guidelines is part of the assessment. Each applicant will receive a deadline by which time his or her portfolio must be received by the School of Fashion. Please refer to the portfolio invitation letter for your deadline. This deadline may be different for each applicant.

Your portfolio and any element therein will NOT be returned to you and will become the property of Ryerson University. There will be no exceptions to this requirement. Please send only copies or disposable items of your work that can be discarded. Note that this program does not include an interview option.

If you are applying to both programs within the School of Fashion (Communication and Design), a separate portfolio is required for each. One portfolio cannot be used for both programs as the requirements are different.

**All work submitted must be your own. Your portfolio will be retained by the School of Fashion for the purpose of verifying authenticity. Upon acceptance and admission into the program, if the portfolio is found to be plagiarized (not wholly your own), you may be expelled from the program. If the disclaimer form and the guarantor letters are not included, the portfolio will not be evaluated.**

- Submission Procedures**
- 1 Your portfolio must be mailed in a 9"x12" envelope. Label the envelope with your name, student reference number and program code (FA001). Your portfolio must be accompanied by both letters of authenticity on official letterhead signed by your guarantors (either a teacher or an employer or a Notary Public, **please note family members cannot be the guarantors**). If you are not in school or working, a sworn affidavit is also acceptable for those of legal age in Ontario. **All pieces submitted must be initialed by this guarantor.** All portfolio pieces submitted must be labeled with your name and reference number.
  - 2 If delivered by hand, your portfolio must be delivered between the hours of 9:30 a.m. and 4:30 p.m. Refer to the submission addresses at the end of this letter. Do not leave your portfolio under the door or with another department.

**Submission Addresses** The portfolio should be sent directly to the School of Fashion. **See reverse for portfolio content guidelines.** Everything else (transcripts, cheques, applications, etc.) should be sent directly to *Undergraduate Admissions and Recruitment*. DO NOT include them in your portfolio.

**By Mail**

ATTENTION: ACADEMIC COORDINATOR  
School of Fashion, Ryerson University  
350 Victoria Street  
Toronto, Ontario M5B 2K3

**By Courier or In Person:** between 9:30 a.m. and 4:30 p.m.

ATTENTION: ACADEMIC COORDINATOR  
School of Fashion, Ryerson University  
40 Gould Street, Room KHS 159D  
Toronto, Ontario M5B 2K3

**Portfolio Content** Please submit these items organized in the following order:  
(No plastic sheets, covers or binders)

- 1 **Checklist Letter** (to be filled out by applicant, additional copies available at [www.ryerson.ca](http://www.ryerson.ca))
- 2 **Disclaimer Form** (to be filled out by applicant, additional copies available at [www.ryerson.ca](http://www.ryerson.ca))
- 3 **Letters of Authenticity** (to be filled out by an Arm's Length Guarantor):  
(i.e. Teacher, Employer, Notary Public)
- 4 **Resumé:** A current resumé outlining your education, work experience and related skills (preferably in the fashion industry), volunteer work, extra-curricular activities, and any special awards (a maximum of two typed pages).
- 5 **Reference Letters:** Two reference letters – originals only (academic and/or employment) on official letterhead.
- 6 **Short Statement:** One typed page (500 words maximum, 12 point type Times New Roman or Arial, 1" margins) indicating your career goals and why you believe a career in fashion design is right for you. Describe your background and preparation for coming to Ryerson (courses taken, etc) and what elements of fashion, art, design and the arts in general, inspire and interest you. End your statement with your own assessment of your potential to develop sewing ability, design and professional illustration.
- 7 **Portfolio:** Be Creative! Use your imagination!

**CATEGORY 1 Garments:**

- a Submit a total of seven photographs of three garments you have sewn with a sewing machine. Garments may be women's, men's or children's wear. Garments may include pants, tops, jackets and dresses. Accessories such as hats, scarves and purses will not be evaluated. Garments must not be made of black or white material.
- b On 8.5x11 inch paper, mount two photographs of each garment (one front view and one close-up) with a two or three sentence description of the garment and 2x2 inch fabric swatches of the material(s) used. Label these three pages as Garment #1, Garment #2, Garment #3, as appropriate.
- d On a fourth sheet of 8.5x11 inch paper mount a close-up photograph of one of the garments inside out so that the interior seams can be viewed.

**CATEGORY 2 Illustrations:**

- a Submit 4 original hand drawn fashion illustrations of garments designed by you.  
(**Submit originals only**, in this instance, copies will not be accepted.)
- b Use full colour and your choice of media
- c Each illustration must be on 8.5x11 inch paper
- d Each illustration must include two figures, one showing the front view and the other showing the back view, on a full body, (i.e. include the head, hands, and feet).  
draw the following:
  - ▶ One evening wear design for women
  - ▶ One swimwear,
  - ▶ One causal pant and top for men,
  - ▶ One other design of your choice for children's wear

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- Notes**
- ▶ Pieces should reflect YOUR creativity, skill and workmanship.
  - ▶ Videocassettes, computer disks, sketchbooks, and three-dimensional items will not be accepted.
  - ▶ Present all materials clearly and creatively, as this will also be evaluated.